

PRESS RELEASE
October 10, 2007

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BECOME A MEMBER OF VIKING PRIDE FOUNDATION

Foundation Continues to Fund Critical Programs In Winthrop Schools

The Viking Pride Foundation (VPF) is conducting its annual membership drive from October 15 – November 15, 2007. This organization continues to support the youth of our community with sizeable gifts that improve the quality of education for all Winthrop's public school students. As a member of this community, it is likely you or someone you know has substantially benefited from the VPF.

“There is no doubt that the Viking Pride Foundation has made a big difference in our school's student programs,” said Al Petrilli, Chairman of the Viking Pride Foundation. “These programs are integral to a well-rounded education, and yet we continue to struggle for funds. In reality, there would not be the programs that exist today if it were not for VPF members who keep this foundation alive.”

The Town of Winthrop continues to be financially challenged. This year, the Viking Pride Foundation donated nearly \$75,000 to the school department to fund critical co-curricular activities in our schools. These programs include drama, music, student council, intramural sports and many others. In addition, the VPF assisted families by funding a large portion of student athletic fees, reducing them from \$375 per sport to \$250 per sport. Educational grants were awarded to fund innovative and thoughtful projects this school year, totaling more than \$12,000 in classroom-funded grants. Each of these programs helps to enrich the education for all of Winthrop's public school students.

Since it was founded in 2004, the VPF has donated more than \$300,000 to Winthrop's schools to institute a variety of co-curricular programs. The mission and success of this foundation benefits all Winthrop families. With strong support, the VPF can continue to build its endowment that will ultimately benefit all future students.

Please help to enrich the lives of our children by becoming a member of the Viking Pride Foundation and making your donation today. Your contribution will support the whole student; *spirit, mind and body*. All donations are tax-deductible. Please check with employers, as many companies will match donations. For more information, and or to make a donation, visit www.vikingpride.org or write to Viking Pride Foundation, PO Box 37 Winthrop, MA 02152.

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